

Jor-el Yabut

Senior Graphic Designer, UI/UX Designer, and Web Developer, Automation Specialist

Contact

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https://relix.work

About Me

Web developer, UI/UX and graphic designer, and automation specialist with 16+ years of freelance and client experience. I build WordPress websites, landing pages and course platforms; create branding and marketing assets; and connect business tools through APIs and automation. I combine user-focused design with technical troubleshooting and AI-assisted development, backed by testing and clear documentation.

Skills

- WordPress, Elementor & Thrive
- UI/UX & Responsive Web Design
- Graphic Design, Branding & Logos
- HTML, CSS, JavaScript & PHP
- Workflow Automation: Zapier & n8n
- APIs, Webhooks & CRM Integrations
- AI-Assisted Development: Claude Code
- Hosting, Backups & Troubleshooting
- Workflow Testing & Documentation

Education

Bachelor of Science in Information Technology

Holy Angel University 2002 - 2006

Gained foundational knowledge in programming, web development, and graphic design, equipping me with technical and creative skills to excel in the digital design and development industry.

Experience

Web Developer, UX/UI & Graphic Designer, and Automation Specialist

StoryBoardArt.org Feb 2025 - Oct 2026

- Designed student, mentor and admin journeys, interfaces, dashboards, submission forms, revision tracking and feedback workflows.
- Built responsive WordPress websites, landing pages, sales funnels, membership and course interfaces with Thrive Architect and Apprentice; created marketing graphics, carousels and slides.
- Developed the Student Upload and Mentor Review Platform with custom functionality, file validation, private dashboards and access permissions.
- Built API, webhook and automation workflows connecting forms, CRM, email, booking, storage and team tools; managed payments, onboarding, course access and UTM tracking.
- Handled hosting, VPS migrations, cPanel/WHM, backups, storage, recovery and performance; resolved website, DNS, email and integration issues; tested workflows and documented procedures.

Freelance Web Developer, UI/UX Designer & Automation Specialist

Self-employed Dec 2009 - Feb 2025

- Designed and built responsive websites, landing pages, wireframes and UI/UX layouts with WordPress, Elementor, HTML, CSS and JavaScript; customized themes, forms and features.
- Created logos, brand identities, marketing materials and visual assets for digital and print.
- Integrated CRM, email marketing, payments and business tools using plugins, APIs and webhooks; automated lead capture, notifications, data sync and follow-up.
- Managed client requirements and revisions; delivered website maintenance, troubleshooting, performance improvements, hosting support and migrations.

Certifications

Become a UX Designer from Scratch
Interaction Design Foundation (IDF), Issued Jan 2021
Credential ID: 68572 | Certification Link

Design Thinking: The Beginner's Guide
Interaction Design Foundation (IDF), Issued Jan 2021
Credential ID: 68572 | Certification Link

Mobile User Experience (UX) Design
Interaction Design Foundation (IDF), Issued Jan 2021
Credential ID: 68572 | Certification Link

User Experience: The Beginner's Guide
Interaction Design Foundation (IDF), Issued Jan 2021
Credential ID: 68572 | Certification Link